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APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/769,139	01/25/2001		Spencer A. Rathus	660-020 8420	
7.	590 02	2/28/2003			
Ward & Olivo 382 Springfield Avenue Summit, NJ 07901			EXAMINER		
				LE, THIEN MINH	
				ART UNIT	PAPER NUMBER
				2876	
				DATE MAILED: 02/28/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

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•		Applicatio	n No.	Applicant(s)	Ð-			
		09/769,13	9	RATHUS ET AL.				
	Office Action Summary	Examiner		Art Unit	_			
		Thien M. L		2876				
Period 1	The MAILING DATE of this communication ap for Reply	pears on the	cover sheet with the c	orrespondence address				
THE - Ext afte - If th - If N - Fai - Any	HORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. ensions of time may be available under the provisions of 37 CFR 1. er SIX (6) MONTHS from the mailing date of this communication. he period for reply specified above is less than thirty (30) days, a replo period for reply is specified above, the maximum statutory period lure to reply within the set or extended period for reply will, by statuty reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).		nt, however, may a reply be tin tory minimum of thirty (30) day expire SIX (6) MONTHS from cation to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).				
1)⊠	Responsive to communication(s) filed on <u>02</u>	December 2	<u>002</u> .					
2a)	This action is <b>FINAL</b> . 2b)⊠ T	his action is i	non-final.					
3) <u></u>	closed in accordance with the practice under							
<u> </u>	tion of Claims  Claim(s), 168,316 is/are pending in the applie	action	•					
7/62	4) Claim(s) 168-316 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.							
5)	Claim(s) is/are allowed.							
· <u> </u>	)							
7)[								
′=	Claim(s) are subject to restriction and/o	or election re	auirement.					
	tion Papers		4					
9)[	The specification is objected to by the Examine	er.						
10)🛛	The drawing(s) filed on 25 January 2001 is/are	e: a)⊠ accept	ed or b) objected to I	by the Examiner.				
	Applicant may not request that any objection to the	he drawing(s)	be held in abeyance. S	ee 37 CFR 1.85(a).				
11)	The proposed drawing correction filed on	_ is: a) <u></u> ap	proved b) disappro	ved by the Examiner.				
	If approved, corrected drawings are required in re	. •	ice action.					
12)	The oath or declaration is objected to by the E	xaminer.						
Priority	under 35 U.S.C. §§ 119 and 120							
13)	Acknowledgment is made of a claim for foreig	n priority und	der 35 U.S.C. § 119(a	)-(d) or (f).				
а	) All b) Some * c) None of:							
	1. Certified copies of the priority documents have been received.							
	2. Certified copies of the priority documents have been received in Application No							
*	<ol> <li>Copies of the certified copies of the price application from the International Buse the attached detailed Office action for a list</li> </ol>	ureau (PCT f	Rule 17.2(a)).	-				
14)	Acknowledgment is made of a claim for domest	tic priority un	der 35 U.S.C. § 119(e	e) (to a provisional application).				
	<ul> <li>a) The translation of the foreign language pr Acknowledgment is made of a claim for domes</li> </ul>	• •						
Attachme		· •						
2) 🔲 Not	ice of References Cited (PTO-892) ice of Draftsperson's Patent Drawing Review (PTO-948) rmation Disclosure Statement(s) (PTO-1449) Paper No(s)			(PTO-413) Paper No(s) Patent Application (PTO-152)				

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#### **DETAILED ACTION**

The amendment filed on 12/2/2002 has been entered. Claims 168-316 are presented for examination.

# Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claim 168 is rejected under 35 U.S.C. 102(b) as being anticipated by Withmall – 4,488,035).

Withmall discloses a passenger-carrying vehicle (for example a bus) in a passenger transport system is equipped with a ticket reader (18) capable of optically reading information printed on a ticket (10) in bar-code and determining whether or not the ticket is valid. A ticket-printer (16) is provided for issuing bar-coded tickets, and both the reader (18) and the printer (16) are microprocessor-based and associated with a memory (14). Fare-table data is stored in the memory (14a), for reference by the ticket-issuing means, data is stored in the memory (14b) for reference by the ticket-checking means, and both the issuing means and the checking means can communicate information to the memory (14c) and (14d) to enable data concerning tickets handled to be stored for subsequent retrieval for management purposes.

According to Withmall, the bar code comprises a code by which information (e.g. a sequence of digits) can be presented in an optically-machine-readable form, each of a plurality of basic elements which are available to constitute the information in code being represented by a uniquely arranged group of marks, or spaces between marks, the marks being in the general form of bars. Withmall also discloses that it becomes practicable to install automatic ticket-checking equipment on passenger-carrying vehicles (even on buses), and to provide for a through-ticketing system which can accommodate the complexities of a passenger transport system of substantial size.

Withmall discloses, in a preferred arrangement, that the ticket-checking means is capable of assessing the validity of a ticket by reading information presented to it in a bar-code form on the ticket and comparing the read information with reference information to which it has access. Specifically, the portable ticket -inspecting means comprises an inspection handset 24 which is adapted to be carried within the bus and enables an inspector to check tickets for validity. The portable handset is adapted to read information presented to it on a ticket in bar-code, and is capable of displaying information read from the ticket in a form which can be read by the inspector. The handset is battery-powered and comprises optical bar-code reading means, a microprocessor with programmable memories, a keypad and an illuminated display. The memory of the handset can be programmed with sufficient travel information to enable it to check the validity of tickets presented. Though Withmall discloses datastoring means whereby the reference information can be stored locally, he also discloses that the use of a radio data link might be possible to refer to information stored

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elsewhere. The system also includes an up-dating means, whereby the reference information can be modified as the vehicle travels, can in a bus, for example, comprise a fare-stage up-date key to be operated by the driver.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Determining the scope and contents of the prior art.
- 2. Ascertaining the differences between the prior art and the claims at issue.
- 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to

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consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Claims 169, drawn to the apparatus and method claims 311 and 314, are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above)

The claim differs in calling for a printed document issued by an educational institution. It would have been obvious to incorporate Withmall's teachings in a printed book as recited. The modification merely an extension of Withmall's teachings which does not change the underlying inventiveness concepts of his disclosed invention; and thus would not considered novel.

Claims 170-191 are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above).

Regarding claims 170-191, see the discussions above. The claims differ in calling for the step of encoding/printing various educational related information such as registration data, course data, program data, test data, schedule data, etc. Since the content of the code and printed matters could be arbitrary, it would have been obvious to encode/include such features in the teachings as taught by Withmall. It is further submitted that a Court has decided that printed matter such as encoding particular information in a code, etc., would not be given patentable weight (In re Gulack, 217, U.S.P.Q. 401); such that the step of providing different types of books, different types of encoded information, etc., would not be considered novel.

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Claim 192-217, 243-279, drawn to the apparatus and method claims 312 and 315, are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above) in view of the general teachings of the prior art of record, (in particular Thacher – 5,083,271; Ertz – 5,003,577; Plummer – 4,992,824].

Regarding claims 192-217, 243-279, 312 and 315, see the discussions above. Though Withmall discloses the use of a data link, he is silent whether it is used to carry data, video, image, shopping data, online shopping data, etc. It would have been obvious to incorporate to replace one type of data link with another type of data link. Without any unexpected results, the modification is merely an extension of Withmall's teachings to other applications which would be well within skill levels and expectations of an ordinary skilled artisan. References to are cited as evidence showing the conventionality of the use one type of data link in place of another type of data link.

Thacher describes data links as local area networks, data links such as time or frequency shared CATV cable, telephone line videotext channel, etc.

Ertz describes data links as voice links, ISDN, DCP, etc.

Plummer discloses the use of a data link to transmit image and video information.

Claims 218-242, drawn to the apparatus and method claims 313 and 316, are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above) in view of the general teachings of the prior art of record, [in particular Konishi – 5,237,156; Younger – 5,151,687].

Regarding claims 218-242, drawn to the apparatus and method claims 313 and 316, see the discussions above. Though Withmall discloses the use of a bar code, he

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is silent about the use of other form of code such as a watermark, an invisible barcode, a magnetic code, a printer character, a invisible icon, etc. Official Notice is taken that the use of a watermark, a magnetic code, a printed character, an icon, etc., as a data input source are notoriously well known and old. Without any specific and unexpected result, replacing one source of input with another known source of input would have been design consideration; and would have not been considered novel. Further, references to Konishi and Younger are cited as evidence showing the interchangeability of one type of coding media with another.

Specifically, Konishi discloses a scanner for scanning bar codes, magnetic characters or OCR.

Younger acknowledges several methods of identifying media-taped material subject category, including descriptive words, mnemonics, numeric codes, abbreviations, symbols, or icons.

Claims 280-294 are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above) in view of the prior art of record [in particular Ishii – 5,148,297].

Regarding claims 280-294, see the discussions above. The claims differ in calling for the use of various type of display device, i.e. lap top, computer, paper, telephone, book, intelligent terminal, television, etc. Though Withmall discloses the use of a display device, he is silent about the use of alternative displaying devices. Official Notice is taken that the use of a television, a pager, a lap top, a computer, a telephone,

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a book, etc. for displaying content messages to a user is notoriously old and known. Without any specific and unexpected result, replacing one type of display with another type of display would merely has been a substitution of an art recognized equivalent; which does not enhance the underlying inventiveness concepts of the disclosed invention; and thus is not considered novel. Further, references to are cited as evidence showing the interchangeability of one type of display with another type of display.

Specifically, Ishii discloses a LCD which can be incorporated in a TV, a game, a lap top, an information processing apparatus, or a projection type visual/information apparatus.

Claims 295-310 are rejected under 35 U.S.C. 103(a) as being unpatentable over Withmall (Withmall – 4,488,035; cited above).

Regarding claims 295-310, see the discussions above. The claims differ in calling for the use of various type of code recognition device such as a scanner, a digital mouse, a digital camera, an optical reader, a computer, a television, etc. Though Withmall discloses the use of a bar code reader, he is silent about the use of alternative displaying devices. Official Notice is taken that the use of a scanner, a digital mouse, a digital camera, an optical reader, a computer, a television, etc. for recognizing encoded information are notoriously known and old. Without any specific and unexpected result, replacing one type of feature recognition device another type would merely has been a

substitution of an art recognized equivalent; which does not enhance the underlying inventiveness concepts of the disclosed invention; and thus is not considered novel.

## Response to Arguments

Applicant's arguments with respect to claims 168-316 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thien M. Le whose telephone number is (703) 305-3500. The examiner can normally be reached on Monday - Friday from 7:30am - 4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (703) 305-3503. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 308-5841 for regular communications and (703) 308-7722 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 308-0956.

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Le, Thien M.
Primary Examiner
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February 22, 2003